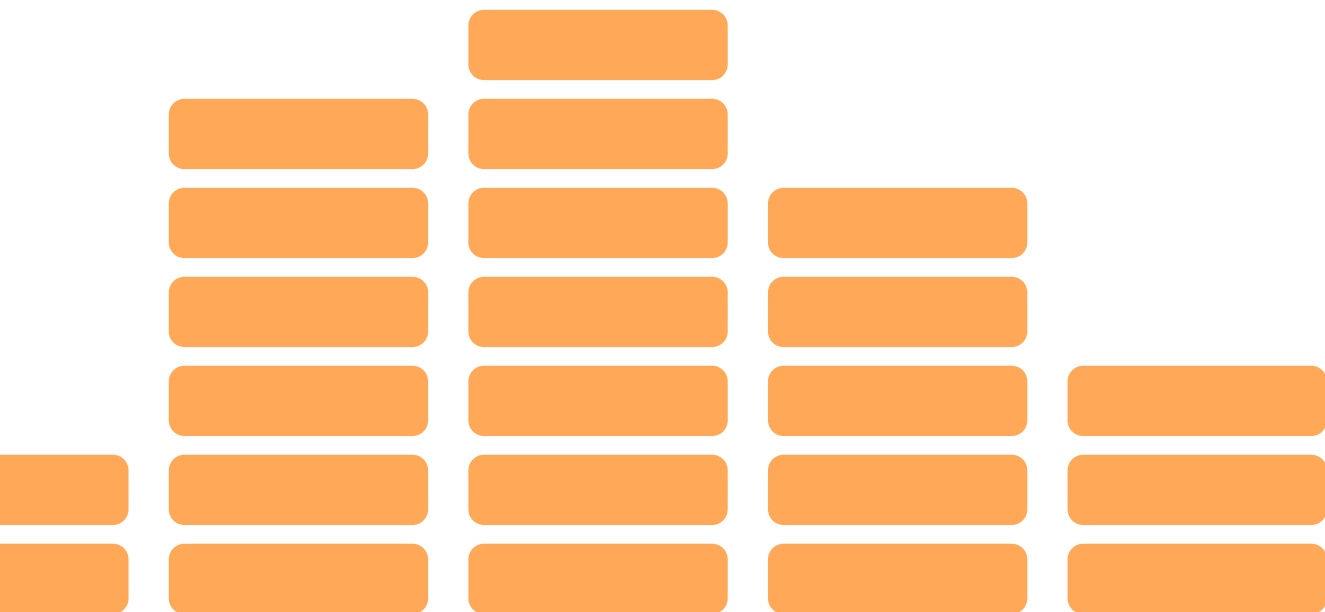


# VOICEOVER ROAD MAP

PRESENTED BY  
MIKE STOUDT & HEIDI REW

Atlanta Voiceover Studio  
& ProVoiceoverTraining.com



# START



Congratulations on starting your journey to becoming a voiceover pro!

Use this Road Map to take advantage of the classes, coaches, workshops, tutorials and other incredible resources offered by Atlanta Voiceover Studio and ProVoiceoverTraining.com. With each box you check off this list, the more skills you'll learn to become a hireable VO professional!

Use the VIP key below to determine if a class is virtual, in-person, or both!

**V** VIRTUAL

**IP** IN-PERSON

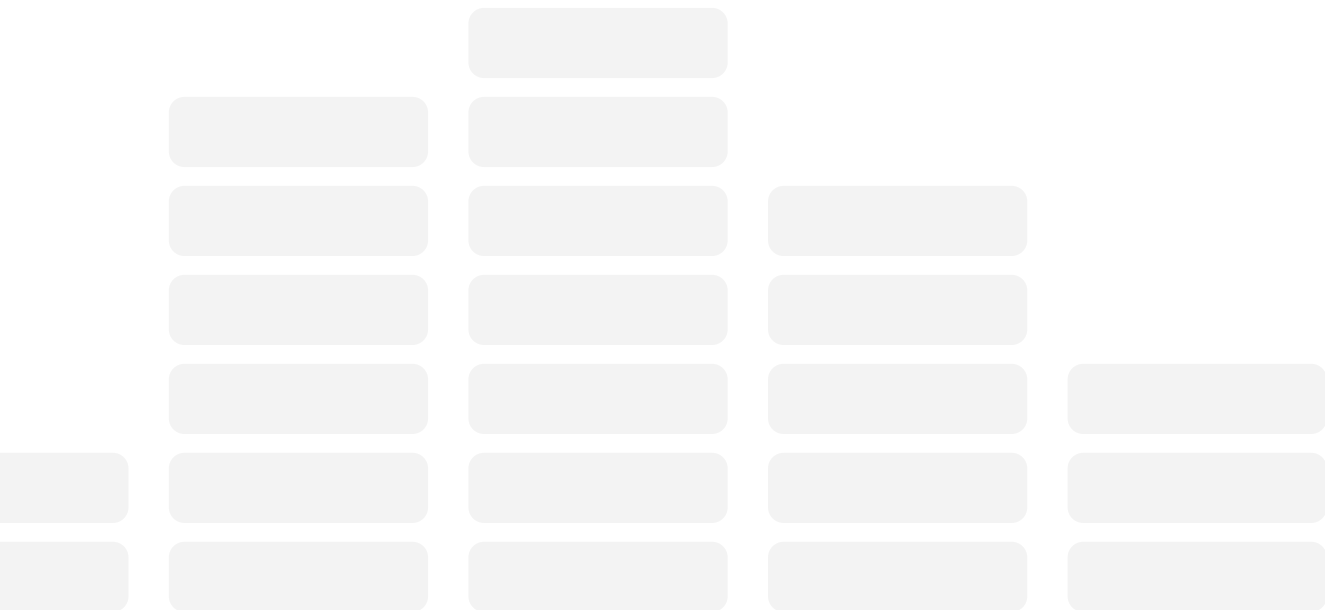
**VIP** VIRTUAL OR IN-PERSON

Check out the last page of this Road Map to find an index of all the links you need for quick access to the resources in this guide and more.

## INTRO TO VOICEOVER WORKSHOP | VIP

Instructor: Brian Bremer

Interested in starting a voiceover career? This is the workshop for you! Brian Bremer takes you through the basics of voice performance and technique, what it takes to be a successful VO talent, an overview of different VO genres and what steps to take next. Plus, you'll record a script in the booth with coaching and receive the MP3 of your performance.



# TRAIN



You'll need to have a foundation in commercial training to start.

## □ BEGINNER VO INTENSIVE CLASS | VIP

Instructors: Aaron Goodson, Jill Perry, Trevor Johns and Dan Fishman (Dan's class is virtual only.)

3-Month Course: Mondays, Wednesdays or Thursdays 7-9 p.m. EST

You'll learn about your voice, how to use it as an instrument, vocal health, accent/impediment reduction and vocal exercises. Script Analysis – how to interpret commercial and industrial copy. How acting fits into voiceover – what tools to use and when to use them. How to use improv for voiceover. How to create voice versatility – what is your sweet spot and discover your range. How to Audition – the process and understanding the client. What to do after you book a voiceover.

## □ AGENT REP PREP | V

Instructor: Chloe Dolandis

2-Month Course: Tuesdays 7-9 p.m. EST

The tools you need to get repped by a voiceover agent. Each week, practice turning in auditions, learn how to find and submit to agents, how to write an email submission that gets noticed, what to expect from an agent, what an agent expects from talent, how to make your auditions stand out and meet with a voiceover agent!

*On-Demand Version available at ProVoiceoverTraining.com*

## □ THE CHARACTER OF YOU\* | VIP

Instructor: Steve Henderson

3-Month Course: Tuesday or Wednesday 7-10 p.m. EST

Learn how to find your true voice, discover the different characters that are already within you and how to apply them to your conversational read. Learn tips and techniques to unlock a script's real message and how to connect to it. Learn about the "burden of the words," why it's hampering your performance and how to beat it.

*\*Beginner Intensive class, private coaching or working actor required for this class.*

## □ ACTING WORKSHOP | VIP

Instructor: Angela Davis

Don't have an acting background? Have people told you to take acting classes because of that? Angela Davis will help you create a foundation that is helpful for voiceover.

## □ PRIVATE COACHING | V

Instructors: Brian Bremer, Trevor Johns, Jill Perry, Dan Fishman, Julie Shaer Aaron Goodson, and Adam Schneider

Get one-on-one coaching from full-time voice talent. Great for a refresher and VO practice!

## □ VO PRACTICE

### MONTHLY SCRIPT WORKOUT\* | V

Instructor: Jill Perry

Third Tuesday of the Month, 7:00-8:30 p.m. EST

Sometimes you just need a place to practice VO scripts. This is it! In this once-monthly virtual script workout facilitated by Jill Perry, you'll choose a script from a packet provided or bring your own, run through it and receive feedback from other participants. These workouts are a great way to connect with the VO community, get practice and learn from one another.

*\*Beginner Intensive class, private coaching or working actor required for this class.*

### INDUSTRY PRO WORKOUTS | V

First Tuesday of the Month, 7:00-8:30 p.m. EST

In this workout session an industry pro such as a VO agent, producer, creative or studio owner, shares their background. You'll then get to read two pieces of VO copy for them and receive their feedback and direction. This workout ends with a Q&A session. Get the link to sign up by signing up for our weekly newsletter!

# HOME STUDIO



A home studio set-up with the right technology is a necessity to being a VO talent.

## □ HOME STUDIO BASICS CLASS | V

Instructor: Dan Friedman

2-hour Virtual Class: Tuesdays

No idea how to set up a home studio, what equipment you'd need or how to operate it? Learn it all from engineer, voice talent and author of Sound Advice, Dan Friedman.

## □ LEARN ADOBE AUDITION CLASS | V

Instructor: Larry Hudson

5-week course Mondays 5:00-6:30 p.m. EST

This five-week class is designed to teach you how to become proficient at recording and editing in Adobe Audition. By the end of the month, you'll understand everything you need to know to submit a technically great sounding audition and WOW your agent or client.

## □ LEARN AUDACITY CLASS | V

Instructor: Larry Hudson

5-week course Mondays 5:00-6:30 p.m. EST

This five-week class is designed to teach you how to become proficient at recording and editing in Audacity. By the end of the month, you'll understand everything you need to know to submit a technically great sounding audition and WOW your agent or client.

## □ VIRTUAL TROUBLESHOOTING | V

Instructor: Dan Friedman

Something go wrong with your home studio? Not sure how to fix it? Schedule a virtual troubleshooting session with Dan Friedman

**CLICK TO SHOP  
OUR EQUIPMENT  
RECOMMENDATIONS:**

[kit.co/ProVoiceoverTraining](http://kit.co/ProVoiceoverTraining)

# MARKETING



You've done the training, and now marketing yourself helps you book the gig.

## □ CREATE A DEMO

In order to get on with an agent, you'll begin with a Commercial Demo. Then you can work towards genre-specific demos.

*Once your coach says you're ready for a demo, learn more and sign up [HERE](#)*

## □ BUSINESS & MARKETING COURSE | V

On-Demand Video Course via [ProVoiceoverTraining.com](http://ProVoiceoverTraining.com)

Instructors: Mike & Heidi

Mike and Heidi take you through what you need to know to create a great sustainable voiceover business. These are things that have worked for them and helped them create growing and sustainable VO careers.

*Learn more and sign up [HERE](#)*

## □ CREATE A WEBSITE

We recommend Voice Actor Websites or voiceover specific web design companies.

## □ SELF MARKETING

- Social Media, Contacts You Know
- Submit to Agents
- Sign up for Pay-to-Plays
- Industry Pro Workouts (see TRAIN section)
- Look out for our yearly VO Finances Workshop in January

## □ FREE RESOURCES

- [Youtube.com/AtlantaVoiceoverStudio](https://www.youtube.com/AtlantaVoiceoverStudio)
- Atlanta Voiceover Studio & [ProVoiceoverTraining.com](http://ProVoiceoverTraining.com) Monthly Podcast (listen anywhere you listen to podcasts)

## □ OTHER GENRES

Adding more genres to your repertoire can make you a more marketable VO talent. Once you've covered the commercial basics, try branching out into new categories to broaden your skill set and gain more VO opportunities.

Visit our website and sign up for our newsletter for current information about upcoming workshops in these exciting genres!

### ANIMATION

- Intro to Animation Workshop
- Advanced Animation Workshop

### RADIO IMAGING

- Coach One-on-One with Adam Schneider

### PROMO

- Promo Workshop

### AUDIOBOOKS

- Learn Audiobooks with Curt Bonnem
- Audiobook Demo with Erin Spencer, Narrator and Audiobook Studio Owner

### STAY TUNED FOR MORE WORKSHOPS IN THESE GENRES

- E-Learning, Video Games and more!

# INDEX



## TRAIN

Beginner VO Intensive Class .....	<a href="http://atlantavoicestudio.com/what-we-offer-classes">atlantavoicestudio.com/what-we-offer-classes</a>
Agent Rep Prep .....	<a href="http://atlantavoicestudio.com/what-we-offer-classes">atlantavoicestudio.com/what-we-offer-classes</a>
The Character of You .....	<a href="http://atlantavoicestudio.com/what-we-offer-classes">atlantavoicestudio.com/what-we-offer-classes</a>
Private Coaching .....	<a href="http://atlantavoicestudio.com/what-we-offer-private-coaching">atlantavoicestudio.com/what-we-offer-private-coaching</a>
Acting Workshop.....	<a href="http://atlantavoicestudio.com/what-we-offer-workshops">atlantavoicestudio.com/what-we-offer-workshops</a>

## VO PRACTICE

Monthly Script Workout .....	<a href="http://atlantavoicestudio.com/services/what-we-offer-voiceover-practice">atlantavoicestudio.com/services/what-we-offer-voiceover-practice</a>
Industry Pro Workouts .....	Sign up via link in our email newsletter → <a href="http://bit.ly/AVSEmail">bit.ly/AVSEmail</a>
Private Coaching .....	<a href="http://atlantavoicestudio.com/what-we-offer-private-coaching">atlantavoicestudio.com/what-we-offer-private-coaching</a>

## HOME STUDIO

Home Studio Set Up Information .....	<a href="http://atlantavoicestudio.com/home-studio-help">atlantavoicestudio.com/home-studio-help</a>
Home Studio Basics Class .....	<a href="http://atlantavoicestudio.com/what-we-offer-home-studio-set-up">atlantavoicestudio.com/what-we-offer-home-studio-set-up</a>
Learn Adobe Audition Class .....	<a href="http://atlantavoicestudio.com/what-we-offer-home-studio-set-up">atlantavoicestudio.com/what-we-offer-home-studio-set-up</a>
Learn Audacity Class .....	<a href="http://atlantavoicestudio.com/what-we-offer-home-studio-set-up">atlantavoicestudio.com/what-we-offer-home-studio-set-up</a>
Virtual Troubleshooting .....	<a href="http://atlantavoicestudio.com/what-we-offer-home-studio-set-up">atlantavoicestudio.com/what-we-offer-home-studio-set-up</a>
Equipment Recommendations .....	<a href="http://kit.co/provoiceovertraining">kit.co/provoiceovertraining</a>
Classes & Editing Software Tutorials .....	<a href="http://provoiceovertraining.com">provoiceovertraining.com</a>
On-Demand Editing Software & Sound Treatment Courses.....	<a href="http://provoiceovertraining.com">provoiceovertraining.com</a>

## MARKETING

Create a Demo .....	<a href="http://atlantavoicestudio.com/what-we-offer-demos">atlantavoicestudio.com/what-we-offer-demos</a>
Business & Marketing Course.....	<a href="http://learn.provoiceovertraining.com/p/business-branding-marketing-foundation-course">learn.provoiceovertraining.com/p/business-branding-marketing-foundation-course</a>
Other Genres.....	Sign up via our newsletter, <a href="http://bit.ly/AVSEmail">bit.ly/AVSEmail</a>



**Subscribe to our Monday Newsletter for great VO tips and to stay up to date!**

### Questions? E-mail:

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[Heidi@atlantavoicestudio.com](mailto:Heidi@atlantavoicestudio.com)

[Mike@atlantavoicestudio.com](mailto:Mike@atlantavoicestudio.com)